



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

**ARTERA GROUP INTRODUCES NEW CLIENTLESS WEB ACCELERATOR TO ISPS--  
DELIVERS SPEED TO ALL USERS WHILE ELIMINATING SUPPORT AND  
DISTRIBUTION COSTS**

*Artera Turbo™ Clientless Showcased at ISPCON Booth #309*

WESTPORT, Conn, Oct. 17, 2005 – Artera Group, Inc., a subsidiary of NCT Group, Inc. (OTCBB: NCTI), expands its Artera Turbo web accelerator service offering to include a clientless web accelerator. Artera Turbo Clientless benefits service providers by eliminating the need for client software, a major source of support problems and distribution expense. Now, service providers can deploy web acceleration to all customers without requiring end users to install software on their PCs. With Artera Turbo Clientless, ISPs have no incremental support, marketing or distribution costs associated with web acceleration.

Artera Turbo Clientless reduces bandwidth utilization by 35%-50%. The technology works with virtually any access type including dial-up, broadband, cellular, satellite and wireless and does not require any change to an end user's ISP or email address.

“We believe ISPs will find this new clientless version an excellent solution because it enables them to deploy an accelerated Internet service to all end users at once, simply and easily,” said Irv Lebovics, Senior Vice President, Sales, Artera Group. “For those ISPs who are already offering client-based web acceleration, we expect that they will be excited about a network-level solution that does not require the installation of end user client software, thereby eliminating the related support and distribution costs. We look forward to a favorable reaction to our new innovation from the ISP market.”

Artera Turbo delivers excellent image quality. Artera Turbo's proprietary intelligent compression makes decisions about each image before it is delivered to the user, thereby creating the

perfect compression scenario that maximizes both speed and image quality. Competitive products use compression that does not make that distinction, leaving certain images distorted or out of focus.

ISPCON is taking place on October 18-20 at the Santa Clara Convention Center in Santa Clara, California. ISPs can visit Artera Group at booth #309. For more information about Artera Turbo Clientless, visit [www.arteraturbo.com](http://www.arteraturbo.com) or call Irv Lebovics at 203-226-5658 ext. 3523.

### **About Artera Group**

Artera Group is the developer of software-based network optimization solutions for residential, small business, enterprise and government. The company's Artera Turbo technology optimizes network bandwidth utilization and accelerates data transmission over any existing communications link for web browsing and other Internet-based activities. The Artera Group optimized network of data centers, Artera Group Worldwide Optimizing Backbone, enables the delivery of optimizations anywhere in the world based on user location, data location and best routing paths. Artera Group offers several implementation options including Artera Turbo Clientless, an easy-to-deploy solution that delivers significant and immediate speed and efficiency benefits with no support costs, and Artera Turbo Client for an additional level of optimization and performance enhancement. For more information, visit [www.arteraturbo.com](http://www.arteraturbo.com).

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