



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **ARTERA GROUP TEAMS WITH NEWS AMERICA MARKETING TO DELIVER COUPONS TO REV THE WEB™ SUBSCRIBERS**

#### *Free Web Accelerator Enhanced With Additional Money-Saving Offerings*

WESTPORT, Conn, September 12, 2005 – Artera Group, Inc., a subsidiary of NCT Group, Inc. (OTCBB: NCTI), today announced a branded coupon portal for RevTheWeb™ users. This offering is powered by the SmartSource Savings Network, the branded marketing vehicle of News America Marketing, a division of News Corporation (NYSE:NWS). News America Marketing is the largest distributor of consumer packaged goods promotions in the U.S.

RevTheWeb users can register for coupons at [www.revtheweb.com](http://www.revtheweb.com) or via the “coupons” button within the RevTheWeb product. Upon registering, users have the opportunity to print grocery coupons for a wide variety of products. These offers change each week, similar to a Sunday circular format.

“While speed is a great benefit, RevTheWeb is not just about free Internet acceleration,” said Michael J. Parrella, CEO, Artera Group, Inc. “RevTheWeb is about getting the most out of your Internet experience, and we believe that \$90 per month in savings coupons fits very well with this philosophy. We are pleased to offer our users this excellent benefit.”

RevTheWeb is a free Internet acceleration service that enables web surfers to access the Internet five times faster through a dial-up line and three times faster through a broadband connection – such as DSL or a cable modem. The service also works with ISDN, wireless and satellite, and with virtually all Internet Service Providers. The service is an excellent choice for those consumers who cannot get broadband because of their physical location, or do not want to pay for a faster connection. RevTheWeb also benefits those who use the Internet at peak usage hours when broadband connections can perform at slower speeds. For more information visit [www.revtheweb.com](http://www.revtheweb.com).

#### **About News America Marketing**

News America Marketing, a division of The News Corporation Limited, is the leading single-source provider of consumer advertising and promotional services. The company’s product portfolio, marketed under the SmartSource brand name, consists of the first branded free-standing insert, known as SmartSource Magazine®, various in-store advertising and promotional products, merchandising services, database marketing tools and online promotions. These products and services allow marketers to deliver a brand message to over 175 million consumers each month via a network of 1,161

newspapers and 34,500 supermarket, drug and mass merchandisers locations across the country, including Albertson's, Kroger, Winn Dixie, CVS, Eckerd and Rite Aid.

### **About The News Corporation Limited**

The News Corporation Limited (NYSE: NWS, NWS.A; ASX: NCP, NCPDP) had total assets as of June 30, 2004 of approximately U.S. \$51 billion and total annual revenues of approximately U.S. \$21 billion. News Corporation is a diversified international media and entertainment company with operations in eight industry segments: filmed entertainment; television; cable network programming; direct broadcast satellite television; magazines and inserts; newspapers; book publishing; and other. The activities of News Corporation are conducted principally in the United States, Continental Europe, the United Kingdom, Australia, Asia and the Pacific Basin.

### **About Artera Group, Inc.**

Artera Group is the developer of software-based network optimization solutions for residential, small business, enterprise and government. The company's Artera Turbo technology optimizes network bandwidth utilization and accelerates data transmission over any existing communications link for web browsing and other Internet-based activities. Artera Group offers several implementation options including Clientless, a simple solution that delivers significant and immediate speed and efficiency benefits; Client-based, for an additional level of optimization and performance enhancement; and Super Router that delivers the benefits of Client without the installation of software on individual network workstations. For more information, visit [www.arteragroup.com](http://www.arteragroup.com).

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### *Cautionary Statement Regarding Forward-Looking Statements*

Statements in this press release that are not historical are forward-looking. These statements are subject to numerous risks and uncertainties that could cause actual results to differ materially, including but not limited to: NCTI's ability to generate sufficient funds to execute its business plan; its ability to obtain additional financing if and when necessary; its ability to repay or refinance indebtedness as it becomes due; the results of litigation; general economic and business conditions; the level of demand for NCTI's products and services; the level and intensity of competition in the technology industry; NCTI's ability to develop new products and the market's acceptance of those products; and its ability to manage its operating costs effectively. These forward-looking statements speak only as of the date of this press release. NCTI undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. These and other factors affecting NCTI's business and prospects are discussed in greater detail in NCTI's filings with the Securities and Exchange Commission, which are available online in the EDGAR database at <http://www.sec.gov>.